

# VIDEOGRAPHY AND VIDEOCONFERENCING SERVICES

# VIDEO RECORDING AND OVERFLOW

The Brower Center offers in-house video recording in our Goldman Theater with an optional stream into the adjacent Kinzie Room and/or Tamalpais Room for overflow seating. The recording is from the perspective of a stationary 4K camera installed at the back of the theater which captures a full stage shot.

**Goldman Theater Recording Package: \$575 + \$45/hour** after the first 3 hours for staffing. Price includes standard AV package items\* and an HD recording of the presentation. A 4K recording of the event is available by advance request.

**Kinzie Room Overflow A/V Package: \$325**. Rental of the Goldman Theater and Kinzie Room, and Goldman Theater AV Recording Package required. Includes Kinzie Standard AV Package, audio/video relay of activities in Goldman Theater to be fed to the Kinzie Room. An HD recording of the event is available by advance request.

**Tamalpais Room Overflow A/V Package: \$325**. Rental of the Goldman Theater and Tamalpais Room, and Goldman Theater AV Recording Package required. Includes Tamalpais Room Standard AV Package with the audio/video relay of activities in Goldman Theater to be fed to the Tamalpais Room. An HD recording of the event is available by advance request.

Our recording service does not include editing beyond condensing the video file to a manageable size for transfer. For editing and additional cameras the Brower Center partners with <u>Maze Productions</u>. Quotes are available upon request.

# VIDEOCONFERENCING

The Brower Center offers in-house videoconferencing services for meetings and events. With expansion components to enhance your video conferencing experience, our videoconferencing systems connect to your computer via USB allowing an easy, efficient way to communicate with others. Bring in your company (host) computer (Mac preferred), and our AV Technicians will connect the rest. Please note we are not SIP compatible.

**Goldman Theater Videoconferencing Package: \$575 + \$90/hour** after the first 3 hours for staffing. Price includes standard AV package items. This option makes use of the integrated room system with a permanently installed camera and requires a DBC AV Technician for the duration of the meeting.

**Kinzie and Tamalpais Room Videoconferencing Package: \$425 + \$45/hour** after the first 3 hours for staffing. Price includes standard AV package items. These spaces come equipped with a room integrated system that allows your computer to connect directly to our audio board via USB for the best possible sound. We also provide a Logitech PTZ Pro 2 USB camera, allowing you to decide the best angle to be captured for your video conference.

# LIVE STREAMING

**Goldman Theater Package: \$650 + \$90/hour** after the first 3 hours for staffing. Price includes standard AV package items. This makes use of the integrated room system with a permanently installed camera and audio feed. We can stream to platforms such as Facebook, YouTube, or Twitch. Live streaming requires 2 DBC AV Technicians for the duration of the meeting. If you need virtual event services such as set-up of registration and virtual event platform integration, etc, please discuss this with the Events Director at time of contracting as additional fees will apply. In-house live streaming is not currently available in the Tamalpais Room or Kinzie Room; we partner with <u>Maze Productions</u> for those services.

\*Standard AV package items include: PA system, projector, laptop, a variety of microphones and cables, and 3 hours of AV staff time. Additional AV staff hours are available, and sometimes required, at \$45/hour after the first three



# FAQs – VIDEO RECORDING

# Q) How long does the file transfer take?

A) It depends on the duration of your event and if the recording was done in 1080p or 4KHD. For 1080p, please plan on a 48 hour turn around for Monday-Thursday events. For Friday-Sunday events, the file will be ready by the next Wednesday. For all 4K recordings, please plan for up to a week to receive the file.

# Q) What do I need to provide to receive the recorded video file?

A) A 1TB hard drive, formatted as ExFat. DBC can format empty drives on your behalf.

## Q) Is video recording offered in any other rooms at the Brower Center?

A) Not using our equipment alone. We work with Maze Productions to provide these services. Please inquire with your DBC rep for options, availability, and pricing.

## Q) What resolution will the recording be in?

A) Our default resolution is 1080p. 4K recordings are provided by advance request.

## Q) How is the audio recorded?

A) DBC uses a stereo audio feed from our sound mixing board. Any components that are connected to the mixing board (microphones, computers, MP3 players, etc) will be included in the recording.

## Q) Will timecode be used for the video?

A) No, we do not have this capability.

# Q) Can we adjust the screen? Zoom? Focus? Exposure?

A) No. This is a stationary camera with fixed settings. The camera captures a full stage view, including the projection screen. We work with Maze Productions to provide additional camera services. Please inquire with your DBC rep for options, availability, and pricing.

#### Q) Who owns the rights to the recording post-event?

A) Upon completion of file transfer, the David Brower Center relinquishes all rights to the recording.

# **FAQs - VIDEOCONFERENCING**

#### Q) What kind of videoconferencing platform do we use?

A) The Brower Center does not provide the platform to connect your video conference. Instead, we utilize your computer and allow you to login to the platform of your choice. We offer enhancement components such as a PTZ Camera and an audio interface. If you do not have a Zoom pro account with webinar, the Brower Center may be able to provide virtual event services and use of the Brower Center Zoom account. Please discuss this with the Events Director at time of contracting.

#### Q) Do you have a Session Initiation Protocol (SIP) system?

A) No. Standard Cat5e is used to deliver an uninterrupted, large bandwidth internet feed for online platforms.

# Q) Will my computer connect easily?

A) If you have a Mac, there will most likely not be any issues. We've found that PCs generally are less "plug and play", and usually require specific drivers to connect to our gear. We do not recommend using PCs for video conferencing at the Brower Center.

# Q) Who controls the videoconference?

A) You (the client) will control the videoconference. We supply and connect the gear. You may use your preferred software to host your conference.



# Q) How does the audio work if there are a lot of people in the room?

A) With our room integration system, all local participants must speak directly into our handheld mics (or table mics) to be heard by remote participants. Our mobile system has room mics that will pick up most voices depending on how it is positioned. To hear a remote attendee/presenter, audio will be played back through the speaker system in the room or mobile cart audio system for the in-person attendees to hear.

# Q) Can I show remote attendees a slideshow, a movie, the beautiful faces of all the participants, and my dog, on all different screens simultaneously?

A) Probably not. Videoconferencing capabilities are limited by the software you use and your computer's abilities. You will most likely be using your computer's screen as a display and a secondary monitor or projection screen with screen sharing where applicable.

# Q) Can I use multiple cameras?

A) You have the choice of using our room camera (included in our videoconferencing package) or your computer's camera. We do not have multiple room cameras available at the moment. We work with Maze Productions to provide additional camera services. Please inquire with your DBC rep for options, availability, and pricing.

# FAQs - STREAMING

**Q)** Can you stream to any platform we want to use? (Like Facebook Live, YouTube or even a custom RTMP server) A) Yes, we are set up to stream to any computer based online platform.

## Q) Will a DBC AV Technician run the livestream system for our event?

A) Yes. A DBC AV Technician will be stationed at the livestreaming booth in the last row of our theater seating. Please note that in most instances, two DBC AV Technicians are required for livestreaming events in our Goldman Theater.

#### Q) How is the livestream connected?

A) The computer hosting the livestream is hardwired via Cat5e ethernet cable and is connected to the theater's audio system. We recommend using a Mac as the hosting computer; please inquire for our availability if you do not have one to provide.

#### Q) Can I add a camera to the livestream setup?

A) Yes, but you would need to provide any additional cameras. There are two HDMI inputs available for extra cameras or computers. Please keep in mind that additional cables will need to be run across the room for secondary cameras.

#### Q) What quality is the livestream capable of?

A) Our system is set up for 1080p. Please keep in mind that some platforms use video compression that will diminish the picture quality. We recommend, and sometimes require, technical rehearsals to test livestreams and may be able to adjust settings to improve picture quality, depending on the streaming platform being used.

#### Q) Do you use custom effects and transitions when live streaming?

A) We do not offer custom effects within your production. You may provide your own crew to be responsible for effects and transitions, or you may book Maze Productions to provide additional camera and editing services.

#### Q) What can be live streamed?

A) Our system is set up to use the feed from the presentational computer (often containing your slide show and other media content), and also a stationary, back of house camera. Two more sources can be added via HDMI.

Please contact events@browercenter.org with additional inquiries about video services for your event.